



SPONSORSHIP FORM

August 16 to August 18, 2024
Riverview Park, Cascade Iowa

OUR MISSION FOR CASCADE HOMETOWN DAYS IS TO CREATE AN EVENT THAT WE CAN BUILD ON YEAR AFTER YEAR WHICH ALLOWS US TO COME TOGETHER & SHOW OUR COMMUNITY SPIRIT AND PRIDE!

ABOUT CASCADE HOMETOWN DAYS

- The 8th Annual Cascade Hometown Days event is scheduled for the weekend of August 16-18, 2024!
- The event includes a parade, live entertainment, adult and kid's activities, food vendors, and much more!
- Sponsorship includes several advertising opportunities for your business.
- 1,000+ people attend this event.
- Facebook marketing reaches over 5,000 people in the Cascade area,

INTERESTED IN BECOMING A SPONSOR?

MAIL YOUR CHECK AND THIS FORM TO:

CASCADE CITY HALL - ATTN: CASCADE HOMETOWN DAYS; PO BOX 400, CASCADE, IA 52033

DEADLINE FOR SPONSORSHIP: APRIL 1, 2024

PLEASE MAKE CHECK PAYABLE TO CCEC. (CASCADE COMMUNITY ENHANCEMENT COMMITTEE IS A 501(C)(3) CHARITABLE ORGANIZATION, SO YOUR GIFT MAY BE ELIGIBLE FOR FEDERAL AND STATE TAX DEDUCTIONS. PLEASE CONTACT YOUR PROFESSIONAL ADVISOR FOR THE BENEFITS AVAILABLE TO YOU.)

PLATINUM & GOLD SPONSORS EMAIL LOGO TO: CMUOFFICE@NETINS.NET

THANK YOU FOR YOUR SUPPORT!

WAYS TO JOIN THE MOVEMENT

HOMETOWN PLATINUM SPONSOR

| \$1,000

- Business LOGO listed on billboard in town
- Premium Sponsorship Sign at Event (hung on amphitheater)
- Scrolling Ad on Cascade Hometown Days website & link to business website
- Name or Business LOGO listed in marketing materials (posters, t-shirts)
- Name or Business LOGO in newspaper print ad (poster printed)
- Name or Business LOGO listed on the Event website/Facebook page
- Name or Business recognition on KDST radio
- 4 t-shirts; 4 koozies

HOMETOWN GOLD SPONSORSHIP

| \$500

- Name or Business LOGO listed in all marketing materials (posters, t-shirts)
- Name or Business LOGO in newspaper print ad (poster printed)
- Name or Business LOGO listed on the Event website/Facebook page
- Name or Business recognition on KDST radio
- LOGO Signage at Event
- 2 t-shirts; 2 koozies

HOMETOWN SILVER SPONSORSHIP

| \$250

- Name or Business listed in all marketing materials (posters, t-shirts)
- Name or Business listed in one newspaper print ad (Poster Printed)
- Name or Business listed on the Event website/Facebook page
- 1 t-shirt; 1 koozie

HOMETOWN BRONZE SPONSORSHIP

| \$100

- Name or Business listed on t-shirts
- Name or Business listed on the Event website/Facebook page

BUSINESS NAME: _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

WEBSITE/FACEBOOK PAGE: _____

PHONE NUMBER: _____

EMAIL: _____

SPONSORSHIP LEVEL: \$1000 \$500 \$250 \$100